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CRAIG NEWMARK TO SPEAK AT 2ND ANNUAL PR SUMMIT CONFERENCE

“Find Out Why 65% of Bloggers Think You’re Unprofessional”

“Discover Why Porn Stars & Rock Stars Get Better Results in their Social Media Campaigns”

(April 25, 2011, San Francisco) – Graffiti PR announces the 2nd Annual edition of San Francisco **PR Summit Conference**, scheduled to take place on July 27, 2011 at Yerba Buena Center for the Arts. 2010’s conference was called *“An excellent, informative and inspirational event”* by KGO-TV/ABC7 and *“Filled with experts”* by Wired.com.

Join us as panelists discuss, debate and shape ideas in the areas of social media, public relations, public affairs and the future of business communications. This conference will explore how business and public relations organizations can go beyond the clutter to create impactful campaigns and real-world coverage. Our panelists & keynote speakers provide key Intel on the best-in class communication programs. What works? Why and how?

“The PR Summit is for Rock Stars, early-adopters, the irreverent, bored, crazy, and type-A person looking for more credible media tools to help them engage, have real conversations and get better results with their media campaigns.” Says Shaun Saunders, Conference Producer and Principal @ Graffiti PR

Attendees will be engaged and participate in an open dialogue and conversation with panelists, ideas shared and actionable solutions created. The 2nd Annual **PR Summit** is the ideal conference; join other media professionals, entrepreneurs, marketers and public relations practitioners driving the next generation of media relations.

A cocktail event follows the **PR Summit** conference, providing all in attendance the opportunity to connect and network with the speakers and further share ideas and solutions discussed and debated during the day.

To purchase a ticket for the **PR Summit** conference, preview biographies of participating keynote speakers and panelists & view our schedule visit www.prsummit.org.

About PR Summit

The PR Summit assembles top media influencers for one day of intense panel discussions, keynotes, break-out sessions and networking. Join other media professionals, entrepreneurs, marketers and public relations practitioners driving the next generation of PR.